Design with Matthews Colors™

Now it's easier than ever to work with colors specified from the Spectrum of Color fan decks. The **SOC Swatch Library** allows you to quickly assign colors to renderings and presentations. The **SOC Chip Search** allows you to view color chips and retrieve CMYK and RGB color values using your smart phone or computer.

MATTHEWS PAINT

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SOC Swatch Library

Now you can quickly and easily input colors from the Spectrum of Color fan decks on renderings in **Adobe Illustrator®, InDesign®, Photoshop®, and CorelDRAW®**.

- Easily input specific colors on renderings and presentations
- Includes the 1,580 colors in the Spectrum of Color fan decks
- Browse colors by color family
- Enter color number or name to retrieve specific colors

To download the SOC Swatch Library for Adobe, visit **MatthewsPaint.com/SOCSwatchLibraryAdobe**

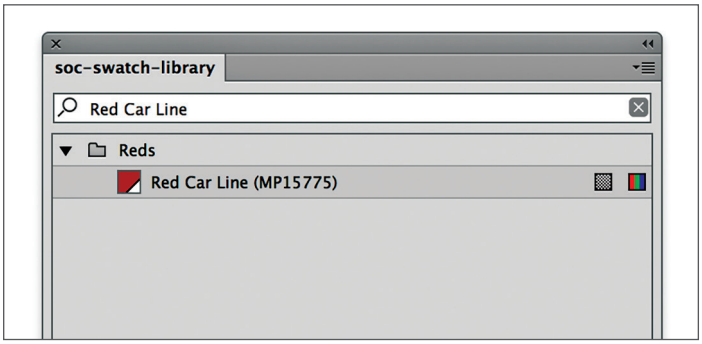
To download the SOC Swatch Library for Corel, visit **MatthewsPaint.com/SOCSwatchLibraryCorel**

mpc QUICK TIP

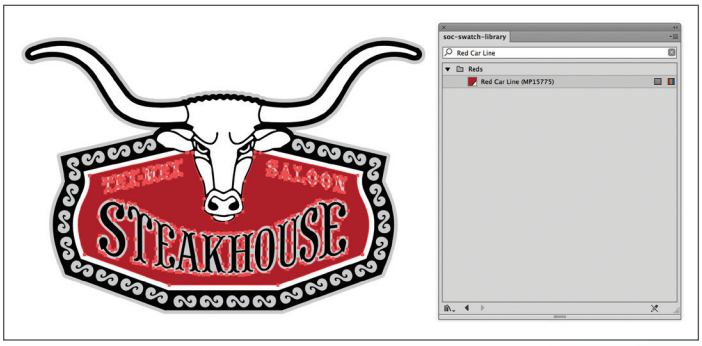
Adding the SOC Swatch Library to your graphics software is easy. Learn how! **MatthewsPaint.com/QuickTips**

How it works:

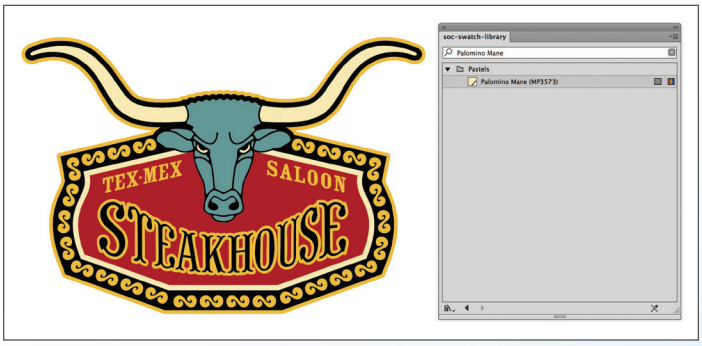
1) When working on a rendering, open the SOC Swatch Library palette.



2) To find a specific color, type the color name or number in the search option in the palette.



3) To assign the color, select the portion of the artwork to colorize and click on the color in the palette.



4) Multiple colors can be found quickly and applied easily.

SOC Chip Search

The SOC Chip Search allows you to quickly and easily view color chips and retrieve the RGB and CMYK values of colors specified in the Spectrum of Color fan decks.

- Access from smart phone, tablet, or desktop computer
- View color chips, including metallics
- Retrieve RGB and CMYK values of colors
- Includes the 1,580 colors in the Spectrum of Color fan decks
- Quick and easy to use

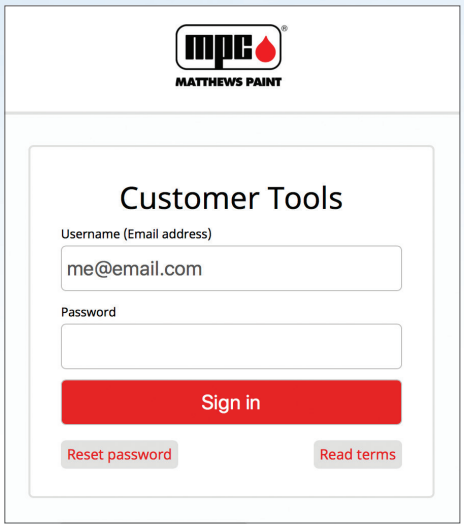
To register for the SOC Chip Search,
visit **MatthewsPaint.com/SOCChipSearch**

QUICK TIP

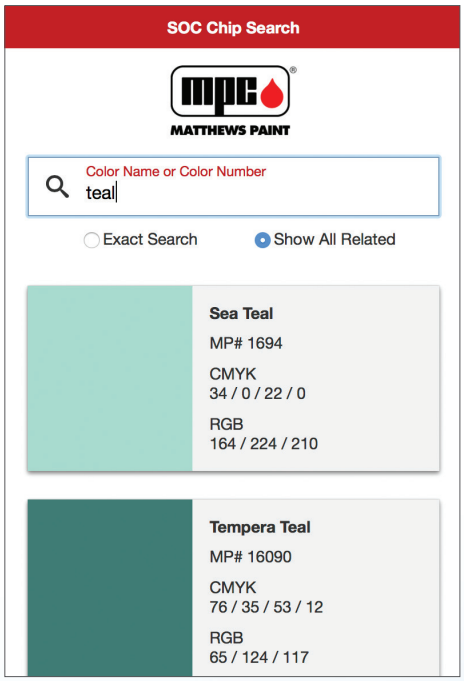
Using the SOC Chip Search is easy. Learn how!
MatthewsPaint.com/QuickTips

NEW! All functions in the SOC Chip Search are also available in a convenient app for your iPhone or Android smartphone.
See back for more information.

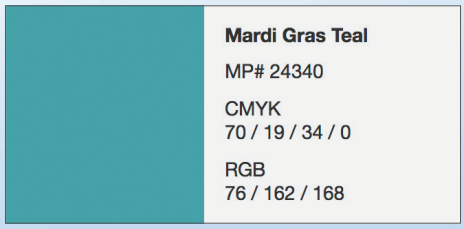
How it works:



1) Sign in to the SOC Chip Search from your smart phone, tablet, or desktop computer.



2) Run an exact search on a specific color name or number. Or, select "Show All Related" and enter part of a color name or number.



3) The CMYK and RGB color values are presented next to the color chip.

Save Time Searching for the Perfect Color

- Find the PANTONE® cross reference of any Matthews MP number in our database in seconds
- Access the SOC Chip Search to see the color swatch that is now available in full screen display
- Search the SOC Chip Search by color family: red, blue, green, etc.
- Access the SOC Chip Search to get CMYK or RGB values by simply entering the MP number
- Find the Matthews MP number for RAL, RGB, and CMYK values that Matthews Paint has formulated. If you don't find a result for the values you enter, please contact customer service.
- Navigate to the MPC website
- Contact us directly via the toll-free number or via email

Other Features & Benefits:

- Includes the 1,580 colors in the Spectrum of Color fan decks
- Compatible with iOS and Android smartphones
- Easy to download, install, and begin using
- Customers registered for the SOC Chip Search can log in with the same email and password
- Simple interface is easy to navigate and use

To Get Started:

- Download the app from the App Store or Google Play
- Open the app to register and document access details
- Check your phone settings to ensure the dark screen setting is off and adjust type size as needed

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MPC355 10/21